7H and Core Hotels Accessibility Guide:

Core Commitments

- **Diversity**: We celebrate the diverse backgrounds of our guests and team across race, culture, gender identity, sexual orientation, age, ability, religion, and nationality.
- **Equity**: We aim to remove systemic barriers and ensure fair treatment and opportunities for all.
- **Inclusion**: We foster a culture where every individual feels welcomed, respected, and valued.
- Accessibility: We strive to ensure that all guests, regardless of ability, can access our physical spaces, digital platforms, and services.

Guest Experience Accessibility

Physical Accessibility

- ADA-compliant guest rooms and restrooms
- Step-free entrances, elevators, and ramps
- Tactile/Braille signage and door numbers
- Wide corridors and doorways (min. 32" width)
- Accessible parking and drop-off zones
- Visual fire alarms and vibrating pillows for deaf/hard-of-hearing guests

Room Features

- Roll-in showers with grab bars
- Shower chairs and handheld showerheads
- Adjustable-height beds (or low beds upon request)
- Closed-captioned televisions
- Portable hearing kits and visual door knock alerts

Front Desk & Concierge

• Staff trained in serving guests with disabilities

- Pen and paper available for non-verbal communication
- Sign language interpretation upon request (with advance notice)
- Information materials available in large print and Braille

Digital Accessibility

- Screen reader compatibility and alt-text for images
- Keyboard navigation support
- Clear, readable fonts and high colour contrast
- Accessibility page on website detailing all available accommodations

Inclusive Guest Services

- LGBTQ+ inclusive language in marketing and signage
- Cultural awareness training for all guest-facing staff
- Multilingual staff or translation services
- Culturally inclusive dining options (e.g., halal, vegetarian, kosher)

Hiring & Workplace Inclusion

- Inclusive job postings with accessible language
- Commitment to hiring people with disabilities and underrepresented backgrounds
- ADA-compliant staff facilities and flexible shift options
- Unconscious bias training for hiring managers
- Employee resource groups (ERGs) for underrepresented staff

Staff Training & Accountability

- Annual DEI & accessibility training for all staff
- Complaint and feedback mechanism for guests and employees
- Regular audits of facilities and practices

- DEI champion or accessibility officer on-site or on call
- Public commitment to continuous improvement

Emergency Protocols

- Emergency plans inclusive of persons with disabilities
- Staff trained in evacuation procedures for mobility, sensory, and cognitive needs
- Visual, audible, and tactile alerts

Guest Feedback & Transparency

- Track and publicly share improvements
- Use feedback to guide staff training and operational changes